

SOUND CHOICE

LOUD AND CLEAR

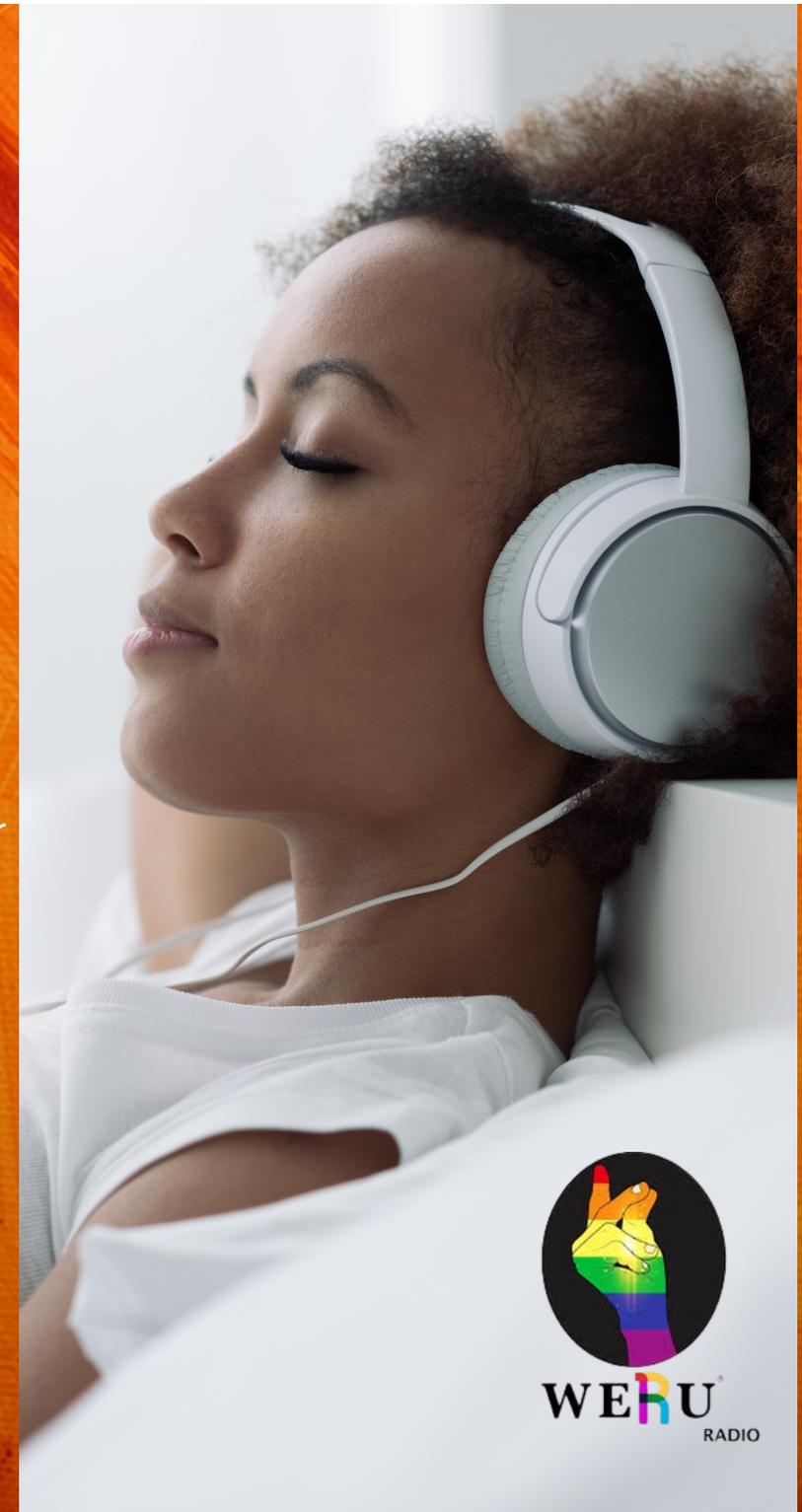
Whether you're a local small business, a big state-wide business, or a national chain, WERUradio can take your business story across the country! We can take care of advertising and digital marketing needs..

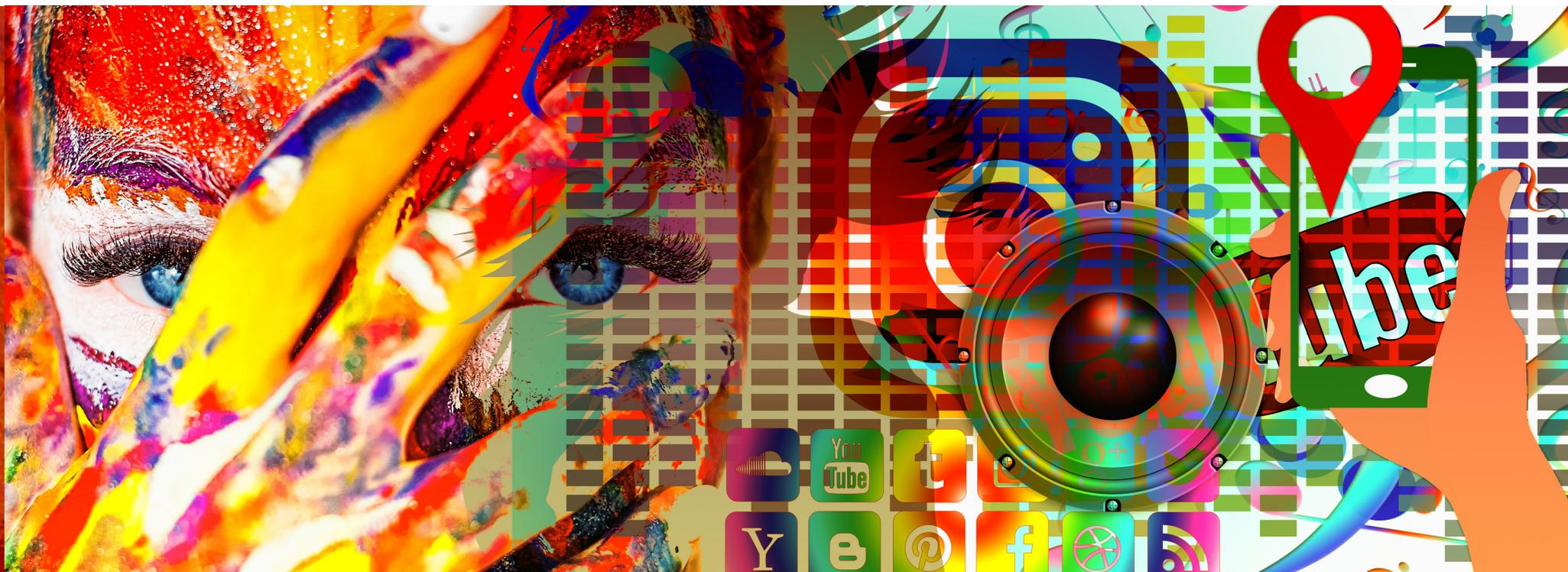


WERU
RADIO

The Numbers Tell The Story

- *over 248 million Americans 12 and older listen to the RADIO each week
- *RADIO is still America's number 1 medium, reaching 92% of people 18 and older each week
- *84% of adults still use AM/FM broadcast radio in their vehicles as their main source for music and news
- *67% of people listen to radio stations online during the day
- *about 80% of consumers do local searches each day online and on smart phones to find local businesses who can help them
- *recognizing a business' logo is one of the top 5 ways people remember your business





Give Your Brand The Advantage

Choosing WERUradio broadens the reach of advertisers' brands with access to multiple platforms including our social media, website, app, and audio commercials.



Sponsorship Packages

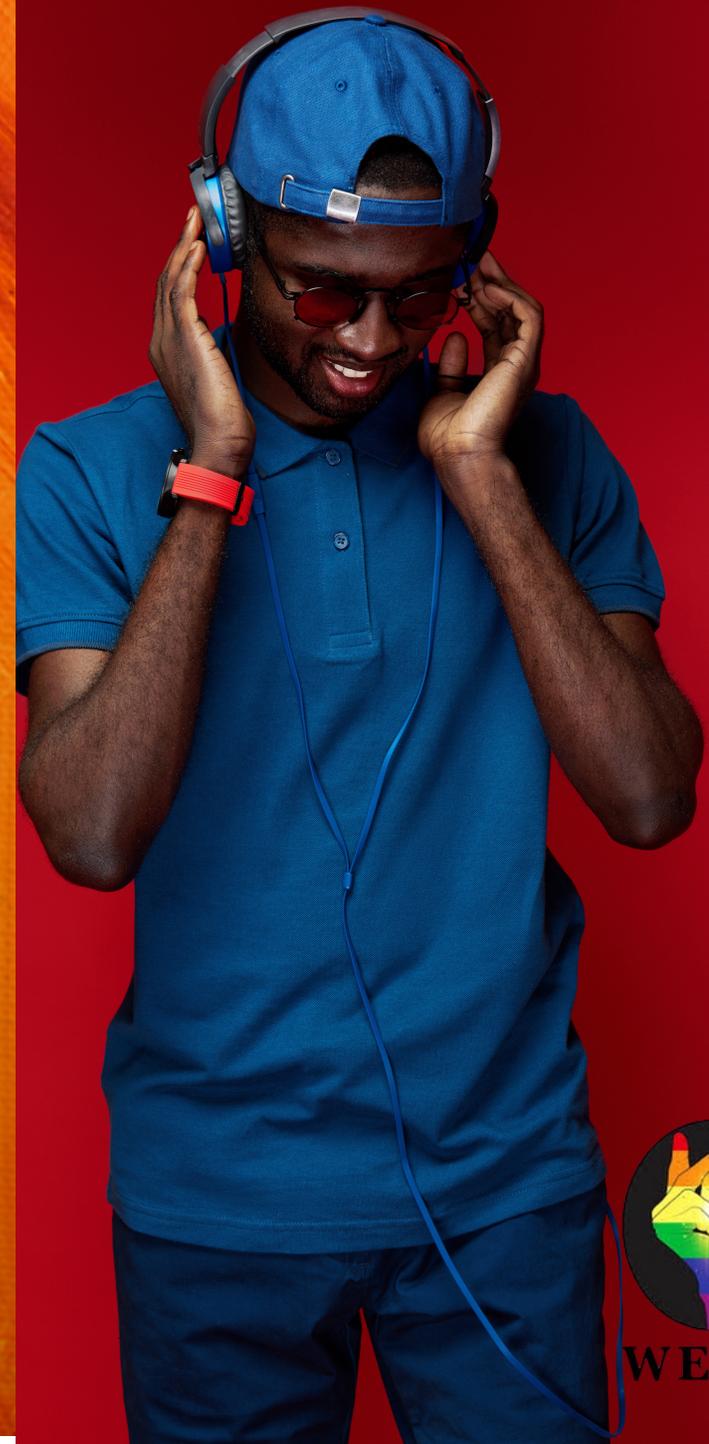
As a show sponsor your commercials will air during the following dayparts:

The WE R U Morning Crew	6-10 am EST
Middays w/ Diamond	10 am - 2pm EST
Club Chit Chat w/ Miss Sophia	2-6 pm EST
Raw & Uncensored w/ DJ Baker	6-10 pm EST
WERUradio Overnight	10 pm - 6 am EST
Wellness Wednesday w/ D. B. Marshall	7-8 am EST
Sibley Saturdayw / Keith Sibley	10 am - 2pm EST

Show Sponsors Packages include some of the following:

- 2 (:30) spots during the show you sponsor.
- live mentions at the top of each show.*
Example: "You're listening to Club Chit Chat with the help from our friends "client name here"
- Social media mentions throughout the week
- YouTube placement or mentions*
- audio commercials throughout the week on all digital platforms
- and more

*available with certain sponsorship packages



Sponsorship Packages Cont.

Platinum Sponsor: \$750/month

- Everything in Gold Sponsor Package plus:
- Your business will be mentioned in the show opening and closing as the premiere sponsor.
- 1 monthly interview segment (in studio or pre-recorded)
- Placement on our YouTube Channel
- Banner space on our website
- Preroll Ad on web player
- live mention at the top and the bottom of show

Gold Sponsor: \$550/month

- 2 recorded (:30) spots per show
- 10 prerecorded weekly promos Example: Tune in this week to hear "Wellness Wednesday" sponsored by our friends at "client name here"
- 20 audio commercials scheduled through the week
- Social media promotion (Facebook, Twitter & Instagram)
- Banner space on our website
- 1 Interview (prerecorded)

Silver Sponsor: \$400/month (3 month contract)

- Includes everything in the Gold Package except interview



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RADIO



Customize Your Own Package

Commercial Ad Package \$200/month

- 40 Commercials

App Banner Package \$150/month

- Banner on WERUradio App

Webplayer Banner Package \$100/month

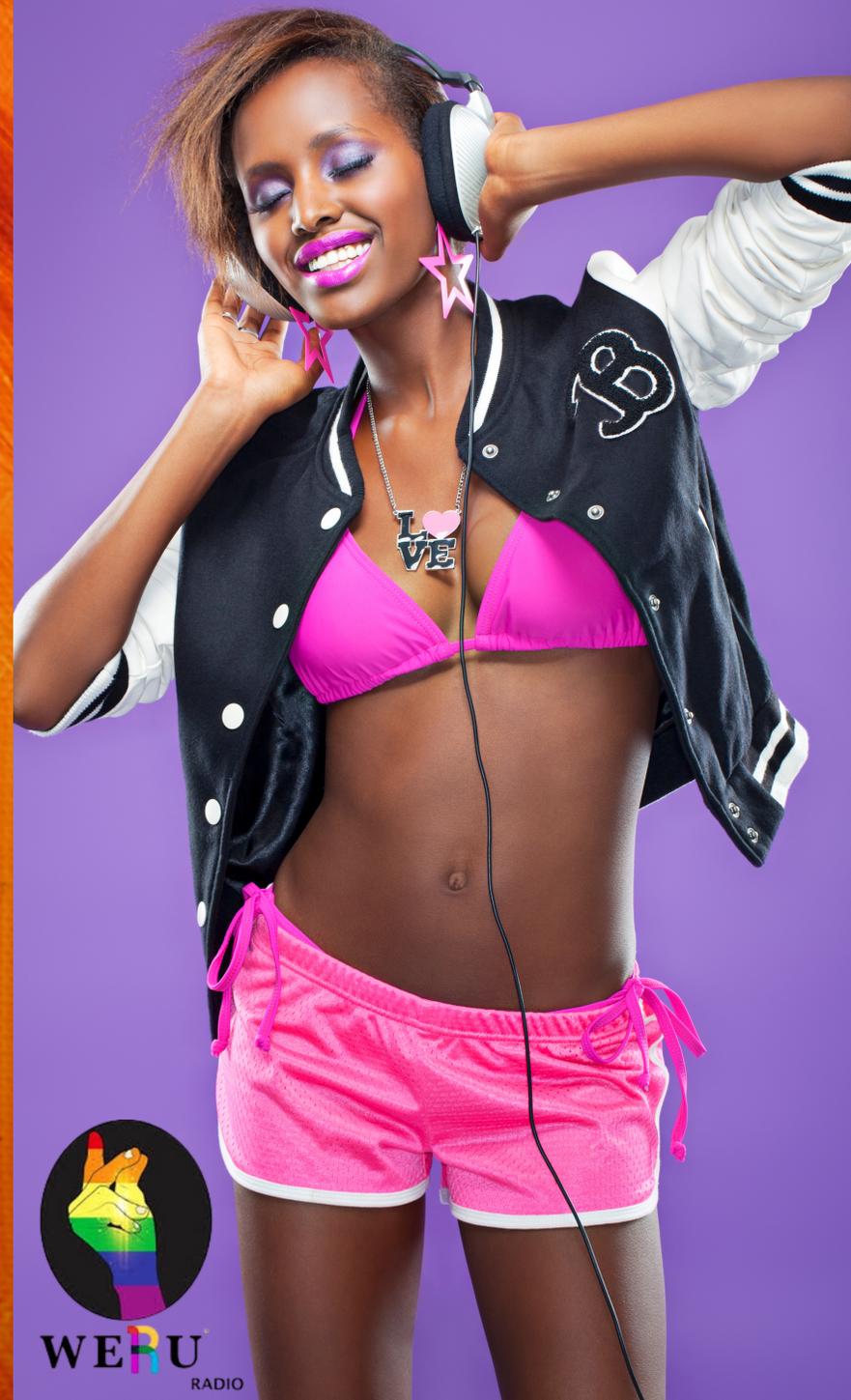
- Banner on Webplayer (includes link to brand website)

Social Media Promotion Package \$100/month

- Social media promotion (Facebook, Twitter & Instagram)

Interview \$200/month

- Interview segment (prerecorded)



WERU
RADIO

ARTIST SPOTLIGHT



WERUradio dedicates a space for music artists serious about their career.

Artists Spotlight Package \$300/month

- Artist Article and Press Photo
- Link To Artist's Music Videos/YouTube Channel
- Link to Artist's Points Of Purchase/Streaming
- Link To Artist's Website
- Link To Artist's Social Media
- Promotion of Page on WERUradio Social Media
- 10 Free Commercials Advertising Artist's Project



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